



AJM GROUP

Report – *Local Community*

Development

Definition:

Supporting the development of the local community means sponsoring education and providing support financial - or otherwise - to members of the community whenever possible.

Example:

Company A supports the development of the local community by providing scholarships for their employees' children to attend school.

Requirements:

- You shall support the development of the local community through our business

Initiatives:

The AJM Group supports the local and national community via the following two educational initiatives.

Bachhe Padhao

In April 2018, the AJM Group launched an educational initiative called *Bacche Padhao* for the children of employees in

the 9th, 10th, 11th and 12th standards. This social scheme helps children stay in school and eases the financial burden on parents by providing a rebate on fees for their crucial, formative years. This program was implemented organization-wide with no restrictions on the number of children that can benefit from this scheme. This is a high-impact initiative that is guaranteed to make a lasting and positive change to the future of our country

Teach for India

The AJM Group has been donating each year to Teach for India since 2017.