



AJM GROUP

World Water Day  
Celebrations and Corona  
Awareness Program

22<sup>nd</sup> MAR 2021

## Highlights of the Celebrations

- ▶ Theme presentation was on Big screen and explanation in Tamil.
- ▶ Explained - What is World Water Day ? Why it is celebrated / adopted by all countries? Why it is considered important for all?
- ▶ Explained how Farmers are saving water in Agriculture – A major sector of water consumption.
- ▶ Explained - How water can be saved at Home? Importance of Sensitizing children on water conservation.
- ▶ Explained World water day 2021 – Valuing Water.
- ▶ Water conservation efforts by company explained
- ▶ World Water day Pledge taken by all
- ▶ Also Corona alertness/awareness programme repeated as there is a sudden surge in corona cases.
- ▶ We could witness a very eager and interactive response from the employees.

# PHOTOS



